

Federally Facilitated Marketplace Enrollment Demographics for Arkansas

[Plan Year 2025 consumers greater than 138% of the Federal Poverty Level]

(As of May 1, 2025)

County	Number Enrolled	Female	Male	Age 17 & Below	Age 18 - 25	Age 26 - 34	Age 35 - 44	Age 45 - 54	Age 55 - 64	Age 65 & Over
Totals ->	157,835	88,412	69,423	20,042	15,985	24,135	28,520	29,962	37,738	1,453
Percentages	100%	56%	44%	13%	10%	15%	18%	19%	24%	1%
Arkansas	963	533	430	106	86	135	177	195	255	
Ashley	1,034	554	480	133	86	138	158	205	309	
Baxter	2,404	1,315	1,089	269	211	312	414	421	758	
Benton	16,784	9,365	7,419	2,728	1,695	2,563	2,929	2,740	3,905	224
Boone	2,009	1,125	884	250	178	292	304	387	582	
Bradley	506	266	240	56	51	64	92	109	130	
Calhoun	186	116	70							
Carroll	1,630	924	706	190	134	211	269	367	442	
Chicot	436	243	193				77	107	128	
Clark	1,102	637	465	111	119	160	197	230	274	
Clay	688	393	295	64	55	93	113	134	225	
Cleburne	1,662	940	722	173	134	185	279	305	573	
Cleveland	376	224	152			53	68	68	102	
Columbia	1,165	688	477	118	116	156	199	229	335	
Conway	1,153	664	489	141	98	175	227	217	287	
Craighead	5,943	3,343	2,600	921	675	1,055	1,127	1,052	1,061	52
Crawford	2,787	1,564	1,223	385	273	407	484	514	705	
Crittenden	2,216	1,306	910	252	203	314	425	479	527	
Cross	948	528	420	123	100	145	156	228	191	
Dallas	284	160	124					58	74	
Desha	740	390	350	73	71	94	130	153	215	
Drew	891	515	376	112	80	135	165	181	214	
Faulkner	7,334	4,156	3,178	1,047	875	1,296	1,427	1,223	1,412	54
Franklin	845	466	379	96	72	134	132	155	251	
Fulton	467	258	209			57	75	105	154	
Garland	6,959	3,879	3,080	722	672	937	1,257	1,380	1,936	55
Grant	922	506	416	145	88	123	159	171	228	
Greene	2,237	1,261	976	292	209	347	470	442	463	
Hempstead	878	513	365	83	77	120	150	184	253	
Hot Spring	1,777	992	785	204	190	270	332	365	410	
Howard	758	431	327	100	75	104	108	150	214	
Independence	1,688	944	744	219	168	211	307	360	416	
Izard	568	320	248	57		52	87	120	210	
Jackson	591	327	264	50	54	68	138	118	158	
Jefferson	2,762	1,572	1,190	291	261	403	522	585	678	
Johnson	1,071	610	461	107	92	144	192	222	304	
Lafayette	246	135	111					59	70	
Lawrence	812	432	380	103	89	119	143	157	198	
Lee	408	225	183			53	71	99	128	

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Lincoln	406	221	185				68	99	116	
Little River	568	337	231	70		85	97	113	156	
Logan	1,013	564	449	118	95	126	152	207	308	
Lonoke	3,483	1,953	1,530	498	387	521	642	663	747	
Madison	1,089	606	483	174	92	152	179	202	280	
Marion	844	467	377	94	72	75	121	165	310	
Miller	2,094	1,209	885	275	171	292	394	440	506	
Mississippi	1,883	1,062	821	220	171	292	339	386	461	
Monroe	375	209	166				68	83	111	
Montgomery	436	232	204				61	74	179	
Nevada	325	176	149				57	65	112	
Newton	390	213	177		51		58	69	137	
Ouachita	888	536	352	93	76	103	177	211	222	
Perry	596	330	266	63	61	74	100	115	177	
Phillips	841	479	362	76	87	92	158	186	234	
Pike	607	348	259	70	57	87	83	115	193	
Poinsett	1,087	608	479	120	101	168	180	228	281	
Polk	930	516	414	103	81	137	147	181	274	
Pope	2,933	1,645	1,288	374	307	463	521	499	740	
Prairie	380	201	179				67	78	123	
Pulaski	22,295	12,566	9,729	2,531	2,445	3,798	4,479	4,405	4,379	258
Randolph	819	451	368	123	63	120	147	183	180	
Saline	5,385	3,056	2,329	771	638	872	985	1,033	1,043	
Scott	377	212	165				62	78	128	
Searcy	564	315	249				78	143	216	
Sebastian	6,054	3,320	2,734	772	608	963	1,090	1,137	1,419	65
Sevier	649	353	296	64	74	81	99	145	182	
Sharp	999	552	447	114	84	122	147	180	344	
St. Francis	961	555	406	87	90	137	169	216	255	
Stone	550	303	247			67	89	106	188	
Union	1,880	1,086	794	216	172	241	355	382	503	
Van Buren	834	459	375	96	68	99	129	166	269	
Washington	14,222	7,800	6,422	2,100	1,651	2,650	2,482	2,374	2,811	154
White	3,770	2,059	1,711	441	366	567	662	699	1,004	
Woodruff	307	149	158					87	99	
Yell	771	444	327	86	71	97	147	135	232	

Notes:

1. Enrollment data is reported by carriers to Arkansas Insurance Department.
2. "Enrollment" represents the number of unique individuals who have selected or have been automatically reenrolled into a 2025 Marketplace medical plan. Individuals who have cancelled or terminated their Marketplace plans are not included.
3. Cancellations could be due to switching to employer-based insurance, the Health Care Independence Program, Medicaid, Medicare, another insurance company plan, or due to non-payment or moving out of state.
4. Reporting on demographic totals of 50 individuals or less is suppressed in accordance with current CMS privacy practices.