

**Federally Facilitated Marketplace Enrollment Metrics for Arkansas**  
**[Plan Year 2025 consumers greater than 138% of the Federal Poverty Level]**

**(As of May 1, 2025)**

County Name	Non Elderly Uninsured > 138 FPL (Adjusted Target) <sup>4</sup>	Latest FFM Enrollment totals	Estimated % of Target Covered (Column C/B)	FFM Enrollment 2 weeks ago	% Enrollment Increase in 2 weeks (Between Column C & E)
<b>Totals-&gt;</b>	<b>187,872</b>	<b>157,835</b>	<b>84.0%</b>	<b>152,657</b>	<b>3.4%</b>
Arkansas	1,032	963	93.3%	940	2.4%
Ashley	1,214	1,034	85.2%	1,001	3.3%
Baxter	2,517	2,404	95.5%	2,368	1.5%
Benton	20,432	16,784	82.1%	16,371	2.5%
Boone	2,395	2,009	83.9%	1,939	3.6%
Bradley	653	506	77.5%	487	3.9%
Calhoun	254	186	73.2%	179	3.9%
Carroll	2,312	1,630	70.5%	1,597	2.1%
Chicot	478	436	91.2%	413	5.6%
Clark	1,047	1,102	105.3%	1,056	4.4%
Clay	907	688	75.9%	651	5.7%
Cleburne	1,740	1,662	95.5%	1,606	3.5%
Cleveland	415	376	90.6%	359	4.7%
Columbia	1,249	1,165	93.3%	1,114	4.6%
Conway	1,154	1,153	99.9%	1,085	6.3%
Craighead	6,608	5,943	89.9%	5,730	3.7%
Crawford	4,145	2,787	67.2%	2,708	2.9%
Crittenden	2,467	2,216	89.8%	2,139	3.6%
Cross	966	948	98.1%	922	2.8%
Dallas	335	284	84.8%	271	4.8%
Desha	703	740	105.3%	715	3.5%
Drew	929	891	95.9%	869	2.5%
Faulkner	6,875	7,334	106.7%	7,130	2.9%
Franklin	1,060	845	79.7%	831	1.7%
Fulton	636	467	73.4%	464	0.6%
Garland	6,756	6,959	103.0%	6,752	3.1%
Grant	913	922	101.0%	888	3.8%
Greene	2,333	2,237	95.9%	2,122	5.4%
Hempstead	1,258	878	69.8%	832	5.5%
Hot Spring	1,728	1,777	102.8%	1,700	4.5%
Howard	901	758	84.1%	750	1.1%
Independence	2,331	1,688	72.4%	1,641	2.9%
Izard	782	568	72.6%	553	2.7%
Jackson	749	591	78.9%	562	5.2%
Jefferson	2,926	2,762	94.4%	2,607	5.9%
Johnson	1,797	1,071	59.6%	1,037	3.3%
Lafayette	360	246	68.3%	232	6.0%
Lawrence	898	812	90.4%	796	2.0%
Lee	333	408	122.5%	391	4.3%
Lincoln	589	406	68.9%	395	2.8%
Little River	689	568	82.4%	556	2.2%
Logan	1,274	1,013	79.5%	978	3.6%

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Lonoke	4,356	3,483	80.0%	3,376	3.2%
Madison	1,321	1,089	82.4%	1,058	2.9%
Marion	970	844	87.0%	829	1.8%
Miller	2,324	2,094	90.1%	1,991	5.2%
Mississippi	1,930	1,883	97.6%	1,792	5.1%
Monroe	363	375	103.3%	347	8.1%
Montgomery	711	436	61.3%	415	5.1%
Nevada	412	325	78.9%	310	4.8%
Newton	446	390	87.4%	385	1.3%
Ouachita	1,161	888	76.5%	848	4.7%
Perry	565	596	105.5%	588	1.4%
Phillips	838	841	100.4%	796	5.7%
Pike	818	607	74.2%	594	2.2%
Poinsett	1,314	1,087	82.7%	1,035	5.0%
Polk	1,305	930	71.3%	901	3.2%
Pope	3,997	2,933	73.4%	2,822	3.9%
Prairie	503	380	75.5%	365	4.1%
Pulaski	22,872	22,295	97.5%	21,411	4.1%
Randolph	1,052	819	77.9%	788	3.9%
Saline	6,712	5,385	80.2%	5,259	2.4%
Scott	658	377	57.3%	354	6.5%
Searcy	565	564	99.8%	556	1.4%
Sebastian	9,915	6,054	61.1%	5,867	3.2%
Sevier	1,549	649	41.9%	632	2.7%
Sharp	1,071	999	93.3%	978	2.1%
St. Francis	1,025	961	93.8%	902	6.5%
Stone	835	550	65.9%	534	3.0%
Union	2,303	1,880	81.6%	1,786	5.3%
Van Buren	961	834	86.8%	815	2.3%
Washington	19,159	14,222	74.2%	13,874	2.5%
White	4,934	3,770	76.4%	3,687	2.3%
Woodruff	366	307	83.9%	297	3.4%
Yell	1,421	771	54.3%	728	5.9%

<<< Better

Color Transition Legend

Worse >>>

**Notes:**

1. Enrollment data is reported by carriers to Arkansas Insurance Department.
2. "Enrollment" represents the number of unique individuals who have selected or have been automatically reenrolled into a 2025 Marketplace medical plan. Individuals who have cancelled or terminated their Marketplace plans are not included. Data on enrollees' prior insurance status is not available.
3. Cancellations could be due to switching to employer-based insurance, the Health Care Independence Program, Medicaid, Medicare, another insurance company plan, or due to non-payment or moving out of state.
4. "Uninsured" represents the estimated number of uninsured residents below 65 years of age and above 138% of the Federal Poverty Level after adjusting the US Census 2018 Small Area Health Insurance Uninsured numbers with the aggregated ACA marketplace insured count as of 12/15/2018 reported to AID by the carriers. See <http://rhld.insurance.arkansas.gov/f/AHCD018.pdf> for details
5. The percentages reflect the estimated share of the uninsured now covered through enrollment in plan year 2025.